

# Introduction

## *What is Curio?*

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- Curio provides an innovative, freeform, notebook-like environment with all the integrated tools you need to take notes, brainstorm ideas, collect research, and organize your tasks and documents.
- Curio emphasizes a concept called *visual thinking* where you can intuitively gather, associate, and recall all your information naturally and visually.
- Curio provides all of this within a single application so you can be more productive, more creative, and focus on getting things done.

### **Curio Standard vs Professional**

Curio is available in two different editions, Standard and Professional, so you can choose the product that best suits your needs. Standard includes an amazing suites of productivity tools and functionalitto kickstart your productivity. Professional takes Standard and adds our most advanced features for power-users and productivity gurus.

In this *Welcome* project, features only available in certain editions will have a colored tags, like those to the right, positioned in the top-right corner of the idea space or next to the applicable feature.

STANDARD

PRO